

LAA MEDIA ALERT

To: ALL MEDIA

DATE: April 7, 2011

FROM: Sarah Marske, LAA Communications and Public Relations Manager

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LAA to host its 2nd annual Copa Latina de Atlanta: Fútbol, Familia y Fiesta

ATLANTA (April 7, 2011) – The Latin American Association (LAA) will host its 2nd annual charity soccer tournament, Copa Latina de Atlanta, on Saturday, June 11 at 9 a.m. The tournament is an all-day event and will also feature recreational activities for the entire family such as soccer clinics, face paintings, relay races and much more.

Soccer teams will consist of all-male, all-female, co-ed and youth divisions on a 7 v. 7 player basis. The deadline for registration is May 20, 2011. Applicants can register their team online at www.thelaa.org.

Sponsorship opportunities are available. For more information about sponsorship, contact Sarah Marske at smarske@thelaa.org or 404.471.1892.

When: June 11, 2011
9 a.m. – 7 p.m.

Where: Atlanta Silverbacks Park
3200 Atlanta Silverbacks Way
Atlanta, GA 30340

Contact: Sarah Marske, 404.471.1892, smarske@thelaa.org

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About The Latin American Association:

The Latin American Association helps Latino families achieve their aspirations for academic, social and economic advancement. We accomplish this through direct programs and integrated community partnerships that focus on youth academic achievement, education and prevention, and services to families with urgent needs. The LAA offers employment, immigration and translation services, as well as programs for youth, computer classes, parenting classes, and English and Spanish language classes. Visit www.thelaa.org for more information.